



The new  
**SEAT Tarraco.**



# Why not now?



Too difficult? Too late? Too old? Excuses are easy. But change takes courage. The new SEAT Tarraco is for those who feel the fear and do it anyway. The SUV for explorers who refuse to let life pass them by. Because once in a lifetime experiences never happen twice.

Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint.



# Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine.) This is a city that never stops. And neither will we. Why? Because you have places to be.



Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint.

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Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint and optional panoramic sunroof.

# Ready to own it.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It's what we do.

Because if it doesn't set you free, drive you forward, make things better, what's the point?



Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint and optional panoramic sunroof.

# Your Tarraco.



## Big ambitions? Time to make them real.

It's never too late to go from dreaming to doing. With the new SEAT Tarraco, you've got the space to keep growing. The technology to keep connecting. And the tools to keep evolving. So you can set your goals high. And never stop until you get there.

Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint and optional panoramic sunroof.



Exterior design

**Dynamic.  
Daring.  
Distinctive.**

**This is  
your look.**

The new SEAT Tarraco is designed for a life that goes beyond. Strong and sporty, like the large front grille. Smart and sophisticated, like the sleek chrome details. And ready for anything, like the 4Drive system that takes on every road condition. Feeling bold?





Exterior design

# Looking forward always looks great.

Why slow down? You're just getting started. The new SEAT Tarraco features the latest in SUV design. 100% LED technology in the front and rear, including dynamic rear indicators connected by a striking design. A Welcome light to help you find your way in the dark.

Ready for more? 20" Machined Alloy Wheels make a big statement on the road.



Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint.

14



Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint.



Interior design

## Your space. Your design. What's next?

It's time for a change of image. The new SEAT Tarraco comes with contemporary, state-of-the-art interior design elements that refine every ride. Sophisticated black roof liner. Dashboard with decorative chrome moulding. And your choice of comfortable upholstery, from cloth with Alcantara® to Black leather.



Model shown: Tarraco XCELLENCE Lux with Dark Camouflage metallic paint.



## Technology

# A world of experiences. At your fingertips.

The new SEAT Tarraco comes with the most advanced technology for a life on the move. Like the Top View Camera, featuring cameras in the front, rear and exterior mirrors that provide 360° visibility and work with Park Assist to help you park hands-free. And the virtual pedal makes sure you can open and close the boot when you have your arms full.

What's coming? The customisable 10.25" SEAT Digital Cockpit lets you switch between maps, music and driving assistance features in one easy-to-see, central display. Want more? Optimise each drive with your choice of Drive Profile for the road ahead.



Model shown: Tarraco XCELLENCE Lux.



Model shown: Tarraco XCELLENCE Lux.



## Safety

# It's about feeling secure. Every step of the way.

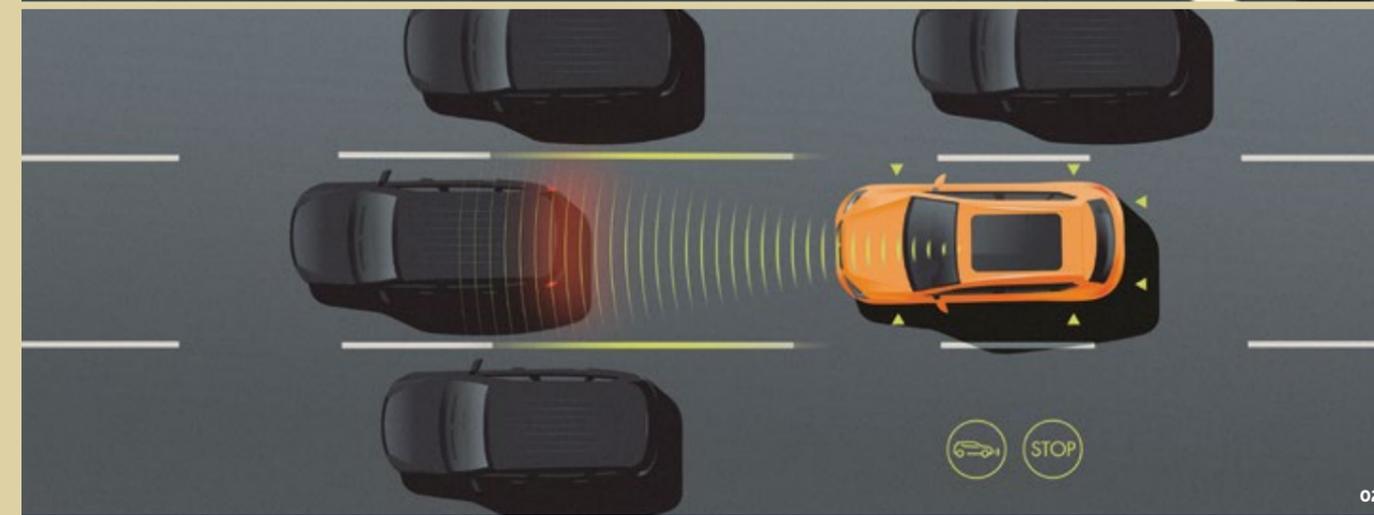
The new SEAT Tarraco is designed with your safety and wellbeing in mind. That's why it comes with the latest in advanced safety features. Like Adaptive Cruise Control, which automatically speeds up and slows down your car according to traffic. And everything else you need to keep moving forward fearlessly.



01

### 01. Emergency Call.

In case of a serious accident, eCall notifies emergency services automatically. Or you can make a call just by pressing the button on the ceiling.



02

### 02. Lane Assist.

Advanced sensors measure the distance between the Tarraco and other cars in traffic so it can accelerate or decelerate accordingly. Without ever leaving the lane.



03

### 03. Front Assist.

Bike zips in front of you? Car ahead slams on the brakes? Front Assist reacts instantly and brakes automatically to maintain a safe distance. No worries needed.

# Your way.

We've made it really simple to pick the SEAT Tarraco that's right for you. There are 4 individual trims, each with their own unique equipment and appeal.



**1** Pick the trim that sounds like your kind of car.

**2** Choose the engine that suits you.

**3** Personalise your Tarraco with your favourite colour.

**And that's it. It couldn't be easier to do your thing.**

# Trims.



01

**01 SE.**  
**The Essential One.**



03

**03 FR.**  
**The Stylish One.**



05

**05 XCELLENCE.**  
**The Indulgent One.**



02

**02 SE Technology.**  
**The Connected One.**



04

**04 FR Sport.**  
**The Sporty One.**



06

**06 XCELLENCE Lux.**  
**The Luxury One.**

# Tarraco SE.



Model shown: Tarraco SE in Urano Grey paint.

# The Essential One.

With the state-of-the-art Media System Colour and eCall which notifies the emergency services if you are involved in an accident, you've got all of the essential technology right at your finger tips. Add to that the 17" 'Dynamic' alloys wheels and three-zone climate control and there really isn't a better time to discover The Essential One.

## Standard Equipment

### Wheels and Tyres

- 17" 'Dynamic' alloy wheels 37/1 with 215/65 R17 99V tyres

### Exterior equipment

- Door mirrors (electrically folding and adjustable)
- Front fog lights (halogen) with cornering function and rear fog light
- Front grille frame in chrome
- Full LED headlights: LED headlights (dipped and mainbeam) with automatic headlight adjustment + LED Daytime Running Lights (DRLs) + LED rear taillights + LED licence plate lights
- Hidden exhaust pipe
- Metallic paint
- Roof rails (black)

### Infotainment

- Digital cockpit
- Full Link smartphone integration (MirrorLink™, Apple CarPlay™, Google Android Auto™) with USB cable for Apple and Android compatibility
- Media system colour: 8" colour touchscreen with proximity sensor + DAB (Digital Audio Broadcasting) + AM/FM radio + Three USB ports and one Aux-in jack + Eight speakers + Bluetooth® audio streaming and handsfree system + SD card slot + Steering wheel-mounted audio and phone controls

### Seats and trim

- Driver and passengers seats, height-adjustable with lumbar adjustment and height-adjustable headrests
- Leather steering wheel and gear knob
- Rear armrest and easy back seat release mechanism from boot
- Seven seats (two front row, three second row, two third row). Forward and backward adjustable seats (second row) with easy fold rear seat system (folding flat into floor) for second and third row)

### Functional & Mechanical

- Auto-headlights with coming & leaving home function
- Auto-dimming rear view mirror
- Cruise control
- Electric front and rear windows
- Electric parking brake including Autohold function
- Parking sensors (rear)
- Rain-sensing wipers
- SEAT drive profile with driving experience button: Four different modes (Normal-Sport-Eco-Individual) + Progressive steering + 4Drive versions include off-road and snow modes + Steering response + Throttle response + Gear shifts mode (only DSG models)
- Three 12v sockets (front console, second row located at the back of the centre console, and one in the boot)
- Three-zone climate control

### Safety & Security

- ABS, Traction Control System (TCS), Electronic Stability Control (ESC) and electronic differential lock system (XDS)
- eCall
- Front assist, city emergency braking and pedestrian protection
- Lane Assist
- Tiredness recognition system

01 17" 'Dynamic' alloy wheels.

02 Olot Black cloth.



01



02



01



02

# The Connected One.

Stay on trend with 18" 'Performance' machined alloy wheels and dark tinted windows. Couple those looks with cutting edge technology like the 8" Navigation System and Digital Cockpit, you can experience the future right now.

#### **Wheels and tyres**

- 18" 'Performance' machined alloy wheels 37/1 with 235/55 R18 100V tyres

#### **Exterior equipment**

- Dark tinted rear windows

#### **Infotainment**

- Navigation system: 3D map display

**01 18" 'Performance' alloy wheels.**

**02 Olot Black cloth.**

# Tarraco SE Technology.



Model shown: Tarraco SE Technology in Reflex Silver metallic paint.

# Tarraco FR.



Model shown: Tarraco FR in Oryx White metallic paint.

## The Stylish One.

Make a statement with the FR exterior styling, with its twin exhaust, roof spoiler, 19" 'Cosmo' Grey exclusive alloys & sport front seats you will surely stand out from the crowd.

### In addition to SE Technology trim

#### Wheels and tyres

- 19" 'Cosmo' Grey exclusive alloy wheels with 255/45 R19 100v tyres

#### Exterior equipment

- Black sport bumpers
- Black front grille frame
- Black roof rails
- Roof spoiler
- Twin exhaust

#### Seats and trim

- Electric drivers seat with memory function
- Front sports seats in cloth with Alcantara®
- Illuminated aluminium front door sill with trim logo

#### Functional and mechanical

- Adaptive Cruise Control (ACC) with speed limiter
- KESSY (Keyless entry & go) with electric tailgate and virtual pedal
- Park assist: Self parking functionally (includes front parking sensors)



01

02



01 19" 'Cosmo' Grey exclusive alloy wheels.

02 Black cloth with Alcantara® and red stitching.



# The Sporty One.

When 'Performance' and road presence are your top priorities, the FR Sport is the Tarraco for you. 20" 'Cosmo' Grey machined alloy wheels provide a confident stance, and the dark tinted rear windows complete the look. Inside you'll be cocooned by sports leather seats and a driver-focused digital cockpit.

### In addition to FR trim

#### Wheels and tyres

- 20" 'Cosmo' Grey machined alloys wheels
- 255/40 R20 101v tyres

#### Seats and trim

- Leather upholstery

#### Functional and mechanical

- Rear & top view camera
- Winter pack: Heated front and outer rear seats, heated washer nozzles

01

02



**01 20" 'Cosmo' Grey machined alloys wheels .**

**02 Black leather sports seats.**

# Tarraco FR Sport.



Model shown: Tarraco FR Sport in Oryx White metallic paint.

# Tarraco XCELLENCE.



Model shown: Tarraco XCELLENCE in Atlantic Blue metallic paint.

## The Indulgent One.

Why wait to get going on 19" 'Exclusive' machined alloy wheels? Why put off climbing into Alcantara® Sports Seats? And why not enjoy helpful features like Park Assist and Keyless entry giving you hands-free unlocking. Then make your move into the Tarraco XCELLENCE.

### In addition to SE Technology trim

#### Wheels and tyres

- 19" 'Exclusive' machined alloy wheels 37/1 with 235/50 R19 99V

#### Exterior equipment

- Roof rails (chrome)
- Window trim (chrome)

#### Seats and trim

- Front sports seats in cloth with Alcantara®
- Illuminated aluminium front door sill with trim logo

#### Functional and mechanical

- Adaptive Cruise Control (ACC) with speed limiter
- KESSY (Keyless entry & go) with electric tailgate and virtual pedal
- Park assist: Self parking functionality (includes front parking sensors)
- Rear view camera



01



02

01 19" 'Exclusive' alloy wheels.  
02 Baza grey cloth with brown Alcantara®.



01



02

# The Luxury One.

Make an instant impression on the road with 20" 'Supreme' machined alloy wheels and leather sports seats, while enjoying creature comforts like heated seats and heated washer nozzles. Helpful features are instantly at your fingertips in the form of an engine that starts at the touch of a button, while an innovative Top View Camera offering 360 degree viewing makes perfect parking a piece of cake.

## In addition to XCELLENCE trim

### Wheels and tyres

- 20" 'Supreme' machined alloy wheels 37/1 with 235/45 R20 100V tyres

### Seats and trim

- Front sports seats in leather
- Electric driver seat with memory function

### Functional and mechanical

- Top view camera
- Winter pack: Heated front and outer rear seats, heated washer nozzles

**01 20" 'Supreme' alloy wheels.**  
**02 Black leather sports seats.**

# Tarraco XCELLENCE Lux.



Model shown: Tarraco XCELLENCE Lux in Dark Camouflage metallic paint.

# Colours.



Oryx White<sup>2</sup> SE SE TECH XC XCL FR FRS



Reflex Silver<sup>2</sup> SE SE TECH XC XCL



Atlantic Blue<sup>2</sup> SE SE TECH XC XCL



Dark Camouflage<sup>2</sup> SE SE TECH XC XCL FR FRS



Indium Grey<sup>2</sup> SE SE TECH XC XCL



Urano Grey<sup>1</sup> SE SE TECH XC XCL FR FRS



Deep Black<sup>2</sup> SE SE TECH XC XCL FR FRS

SE SE  
SE Technology SE TECH  
XCELLENCE XC  
XCELLENCE Lux XCL  
FR FR  
FR Sport FRS  
Standard

<sup>1</sup>Soft colour.  
<sup>2</sup>Metallic colour.





## Accessories

# Your accessories.

It's all yours. Let your car reflect your lifestyle. Wherever you are heading, when you're equipped with the right practical accessories, you can enjoy the journey even more.

**2** Two-year warranty on all accessories\*

**3** Three-year warranty on all fitted accessories†  
(before new car handover)

\*Applies to SEAT Genuine Accessories only.

†Applies to SEAT Genuine Accessories only. Up to 2-year warranty on others.

# Leave nothing behind.

Ready for something new? Thrillseeker? Go sporty. Love colour? Add more. Want to look faster? Make it aerodynamic. It's your SEAT so have it your way.

## Roof bars.

Genuine SEAT Accessories front and rear roof bars with anti-theft system – designed to be strong, durable and easy to install.

## Roof box – 460L.

Double plastic weather resistant walls. Weight: 18 kg. Maximum load: 50 kg. Requires roof bars (sold separately).



# Looking good. Top to bottom.

Love your new SEAT and it will love you back. Dirt or dog hairs? No problem. Mud and mess? Sorted. Choose this pack and get on with the way you live, knowing your SEAT is protected for its lifetime.

**Front and rear rubber mats.  
3<sup>rd</sup> row rubber mats.**

These tough rubber mats are designed specifically for your SEAT model. Ideal for heavy duty use, with a wipe clean surface to protect the car's interior.

**Front mud flaps.  
Rear mud flaps.**

Front and rear mud flaps. Protect the car body from materials projected by the front wheels during driving.



**Premium grey carpet mats.  
Premium grey 3<sup>rd</sup> row carpet mats.**

These tough mats are designed specifically for your SEAT model. Ideal for heavy duty use, with a wipe clean surface to protect the car's interior.

**Rear bumper protective moulding.**

Rear moulding to protect the rear bumper from scrapes and scratches when items are placed in the luggage compartment.





SEATCARE

# At your service.

## Servicing & maintenance.

Your SEAT is special to you, and deserves special treatment when it's time for a service or repair. So put it in the hands of people who know and care about your car as much as you do, your SEAT Retailer.

### The benefits at a glance.

- Clarity on the cost with our service and maintenance fixed prices
- Easy drop-off and collection including loan cars or a courtesy lift
- SEAT recommended video service report
- Wash and vacuum with every service
- Option to book your service online 24/7
- FREE UK and European Roadside Assistance worth £245 for all cars 2-15 years, when a service is booked online – this includes cover from the moment you leave home to the moment you get back

### Plus all the SEAT standards you would expect.

- SEAT technicians, using the latest diagnostic technology
- Check of SEAT software and product enhancements
- SEAT Approved Parts fitted complete with 2 year warranty\*
- SEAT proof of service
- National network of Retailers

\*Excludes wear and tear items.

**SEAT**CARE  
Carefree ownership.

## SEAT Service Plans.

Our Service Plans cover so much for such a small monthly outlay, they really make a lot of sense.

### Choice of payment options.

You can easily plan your car's service requirements and either pay for the Service Plan in full or spread the cost with monthly payments. It's worry-free and ensures that you're taking the best care possible of your car, today and tomorrow. You can buy a SEAT Service Plan online simply go to [seat.co.uk/buyserviceplans](https://seat.co.uk/buyserviceplans) to find out more.

### Excellent value.

- Plan is protected from inflation
- Plan is transferable, when fully paid, to another owner
- Resale value enhanced with a SEAT proof of service
- Choose any SEAT Retailer from the nationwide network

Fixed Price Service Plans are subject to terms, conditions and exclusions.



# Carefree ownership.

SEATCARE means you can benefit from our range of services. It's about not having to think about what your car needs, just having it all taken care of. SEATCARE is the flexibility and value for money you need, with the level of service you expect.



## Peace of mind for longer.

Your SEAT is covered by a 3 year/60,000 mile manufacturer's warranty. A SEAT Manufacturer Warranty Extension lets you extend your 3-year manufacturer's warranty for a 4th or 5th year under the same great conditions. So you can continue to benefit from expert care and enjoy the road for longer. The SEAT manufacturer warranty extension is available only for new cars (all models, engines and versions). It's fully transferable to the new owner and subsequent owners should you sell the car, this helps enhance the resale value of the car.

Extended manufacturer warranties are only available at the time of ordering a new SEAT.



## We've got you covered.

### Complimentary SEAT Drive Away Insurance.

Start enjoying your SEAT from day one with our complimentary 5 day Drive Away Insurance. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call **0345 246 3519**. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover.

Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

### SEAT Car Insurance.

If you take out a new SEAT Car Insurance\* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved Technicians using only SEAT Approved Parts and Paints
- Guaranteed courtesy car whilst yours is in for repair
- Windscreen cover
- Uninsured driver promise (providing we have the car registration, make, model, and driver details)
- Personal accident cover
- Personal belongings cover (excludes loss of money)
- Child seat replacement

For more information or to get a quote, please visit [insurewithseat.co.uk](https://insurewithseat.co.uk) or alternatively call us on **0345 877 6555**.

We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.



## Always on call.

Wherever you drive, you can feel reassured that SEAT Roadside Assistance is on hand in the event of a breakdown, accident, theft or even mis-fuelling.

You'll get free SEAT Roadside Assistance\* (including European cover) for the first two years of owning your new SEAT. Get out and explore, safe in the knowledge that help is available 24 hours a day, every day of the year.

\*Terms and conditions apply.

**SEAT**CARE  
Carefree ownership.





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

\*SEAT Car Insurance is underwritten by UK Insurance Limited. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, VWFS UK and UK Insurance Limited are not part of the same corporate group.